

Division for Business and Entrepreneurship
University of Wisconsin-Extension
432 N Lake Street, Room 423
Madison, WI 53706

Business Dynamics Research Consortium (BDRC)

Mission Statement and Institute Description

The Business Dynamics Research Consortium is a public-private, non-profit, nonpartisan research institute devoted to the study of business performance and economic growth. Operated as a research consortium at the University of Wisconsin - Extension, the Institute manages a complex system of databases and technology resources for use by researchers and affiliate organizations.

BDRC is committed to creating data resources and data-driven insights that stimulate research on individual business performance and its impact on overall economic growth. The compilation of multiple databases on business and economic activity is intended to create a comprehensive and accessible databank on the US economy, and in the process attract and serve diverse research initiatives across multiple disciplines and academic institutions.

Services and affiliate relationships of the Institute target a full range of organizations and individuals including; university-based scholars, private foundations, other research institutions and nongovernmental organizations, policy makers, economic developers and for-profit businesses.

BDRC functions as follows:

- Research Center - Serving as a catalyst for multi-discipline research initiatives and collaborative projects that benefit from access to a dynamic database representing business and economic activity.
- Think Tank - Creating and publishing original and affiliate organization research focused on individual business performance and its impact on economic growth.
- Data Utility - Database management and development combined with technology innovations focused on data access and visualization.

BDRC achieves its mission by:

- Fostering multiple research communities
- Strategically partnering with affiliate organizations
- Educating and informing policy and economic development
- Innovating data management and delivery

To learn more about affiliating with BDRC and accessing our databases, email ieginfo@uwex.edu or visit <http://exceptionalgrowth.org>.